

Vacancy: Copywriter Internship in Amsterdam

Studies: Communication and Information Sciences, Languages and Philological Sciences

Duration: 4-6 months

Commitment: Full-time

Tasks:

- Support overall marketing team goals and programs
- Edit marketing content and help to translate concepts into easy-to-understand marketing collateral
- Edit content that drives leads, subscribers, awareness, and/or other relevant metrics
- Write original content for the AKKA's blog
- Write and schedule weekly newsletters that are interesting and engaging
- Create requested content that articulates the benefits of our services
- Help with content editing for other AKKA departments
- Proofread content for online (website, social media, blog, press releases) ensuring that it is in line with AKKA's style
- Research ways to further enhance our presence and identity online and offline.

Skills:

- High English proficiency, Fluent in English speaking and writing
- Student of Communication, English Literature, Journalism or a similar studies
- Good writing and editing skills, an eye for detail and can adapt to our guidelines
- A passion and strong understanding of our business's mission
- Ability to adopt the style, tone, and voice of our business
- Experience with having your own blog or have written for university publications
- Perspective on opportunities and solutions. You are proactive.
- Available to work next to a great team for a period of at least 4-6 months