



Covet Group  
www.covetgroup.com



## Social Media Manager

**COVET GROUP is a Portuguese company with a proven experience in the design and luxury field.** We are proud of being a Team of Excellence that fights everyday to conquer the world through Design. A non settle feeling that keeps us with eyes always set on the future.

Social media managers are responsible for developing and implementing marketing strategies for a business's social media sites. This might include blogging, creating social media profiles, managing regular posts and responding to followers. They must stay at the leading edge of industry trends, so they can create a marketing strategy that generates inbound leads, gains followers, and creates a positive image for the company.

### MAIN TASKS

Developing and implementing social media brand strategies, campaigns, and plans to build company awareness;

Creating engaging, original written and visual content;

Overseeing design, look and layout of social media channels;

Implementing digital strategies to ensure best campaign performances and maximum return of investment;

Periodic analyses and evaluations of campaigns, in order to measure its results and calculate its return (ROI).

### REQUIRED SKILLS

#### Languages

English : at least B2 (preferential factor)

#### Personal skills

Communication skills

Facebook, Pinterest, LinkedIn, Twitter and Youtube proficiency

Teamwork

Creativity

International and multicultural vision

SEO, SEM, Google Adwords and Google Analytics skills

### QUALIFICATIONS

No experience required

Preferably students from Communication, Public Relations, Foreign Languages or other related specializations.

### WORKING CONDITIONS

Full time internship (40 hours/week – 8 hours/day)

Schedule: Monday to Friday

Location: Rio Tinto, Porto (Portugal)





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## **SALARY**

The company does not offer any financial compensation, but the students interested in performing internships in our brands and departments have the possibility to get hired after the end of the internship period.

Now is your chance to **be the voice** of our company, **free your imagination and make a difference**, while **learning and discovering** new tools and evolving, with the guidance of your **skilled team**.

Get to know more about us on our [COVET GROUP WEBSITE](#) or in our [YouTube channel](#).

