

Covet Group www.covetgroup.com



Press and social media officer

COVET GROUP is a Portuguese company with a proven experience in the design and luxury field. We are proud of being a Team of Excellence that fights everyday to conquer the world through Design. A non settle feeling that keeps us with eyes always set on the future.

A press and social media officer represents the work of a company or organisation, acting as the point of contact for members of the press and other media representatives. A press and media relations officer is responsible for maintaining the image of a company or organisation and disseminating information to members of the press or other media representatives. The Social Media Manager is a highly motivated, <u>creative individual</u> with a passion for <u>connecting</u> with current and future customers.

MAIN TASKS

Developing communication strategies and newsletters

Suggesting content and press releases

Producing, treating and researching daily news contents as social media management

Establishing links between social media and business

Supporting in the monthly planning of editorial contents

Participating in international fairs and events

Manage adversities with your creativity

REQUIRED SKILLS

Languages

English: at least B2 (preferential factor)

Personal skills

Communication skills

Teamwork

International and multicultural vision

Willing to work with the Press

QUALIFICATIONS

No experience required.

Preferably students from Marketing, Communication, Public Relations, Foreign Languages or other related specializations.

WORKING CONDITIONS

Full time internship (40 hours/week – 8 hours/day)

Schedule: Monday to Friday

<u>Location</u>: Rio Tinto, Porto (Portugal)

SALARY

The company does not offer any financial compensation, but the students interested in performing internships in our brands and departments have the possibility to get hired after the end of the internship period.









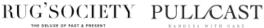
















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Join us today and discover how much you can learn and grow with your talented team, whilst getting involved in meaningful worldwide projects.

Get to know more about us on our **COVET GROUP WEBSITE** or in our **YouTube channel**.





















