

INTERNATIONAL OFFICE OF THE UNIVERSITY OF PORTO

PLACEMENT OFFER

COMPANY	ILCML (Margarida Losa Institute for Comparative Literature)
LOCATION	Faculdade de Letras da Universidade do Porto Via Panorâmica s/ n.º 4150-564 Porto
MAIN ACTIVITY	Research Centre which belongs to a public university: The University of Porto. This particular placement will be in Porto.
PLACEMENT OFFERED	ILCML will be developing, in 2017/18, among others, the research line "Intersexualities – Re-configuring Differences in a Globalized World".
	The main objectives of this line will be to:
	- develop a database called SHE THOUGHT IT: Crossing Bodies in Sciences and Arts, centred on women who have been responsible for scientific and artistic breakthroughs; the database will contain entries on women from different areas of knowledge (and from all over the world) who have developed breakthrough work in their respective fields of action;
	- develop research and writing biographies and on different topics for the development of essays related to Gender Studies and Women's achievements in history;
	- contribute for the proofreading of biographies, essays and texts;
	- organize and promote an exhibition on women represented in the database at the Rectory of the University of Porto during the summer ;
	- develop research on articles and design of visual material , namely images, videos, photos, posters and graphs for the Intersexualities online platforms;
	- develop promotional plans in social networks such as Tumblr, Twitter, Facebook or Instagram;
	- photography making and video recording of outreach activities that might be organized.
	The line of research benefits from the contribution of several trainees coming from all over Europe, who help with the necessary scientific research to feed the database, and promote all the aforementioned activities.
	However, we are in need of contributions from specialists in Business and administration who may help with the development promotional plans in social networks for the database She Thought It . Specifically, we need specialists in the areas of: - Marketing and advertising. A truly international work environment will be offered till July 2018, as well as the unique opportunity to participate in activities that will grow in



	direct proportion to their work. Trainees are welcome to stay from 2,5 months to the end of the project – July 2018. Trainees are required to bring a personal computer with all the software required for the task presented.
ISCED 0414: Marketing and advertising	Academic training in business and administration, specifically Marketing and advertising
	Excellent English
	We are looking for trainees who are responsible and dynamic, and are able to comply with deadlines and work in an international environment.
TYPE OF STUDIES	Marketing and advertising
LEVEL OF STUDIES	Undergraduate or postgraduate student
DESIRED SKILLS	Autonomy of work.
	Capacity to deal with interdisciplinary areas.
	Flexibility to adapt to different work activities.
	Ability to work in an international environment. Willingness to contribute to the success of the line.
LANCHACE	
LANGUAGE	English – written and spoken. Knowledge of Portuguese is considered an advantage, but it will not be,
	by any means, a must.
NATIONALITY	We are welcoming people from all over the world.
STARTING DATE	-
DURATION	Minimum 2,5 months - till July 2018
SALARY	No financial contribution
GRANT (eg. ERASMUS or LEONARDO)	To be considered by the home institution (or country). Mandatory.
ACCOMMODATION	In the University's residences: 150 € per month for shared room and 200 € per month for single room (subject to availability) or in a flat to be shared with other students (average 200 € per student per month).
DEADLINE	Applications should include a CV and motivation letter. The deadline for receiving applications is a.s.a.p. This is an open call: we will welcome trainees willing to work till July 2018.
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