



Covet Group
www.covetgroup.com



Market Manager

COVET GROUP is a Portuguese company with a proven experience in the design and luxury field. We are proud of being a Team of Excellence that fights everyday to conquer the world through Design. A non settle feeling that keeps us with eyes always set on the future.

Market Managers is a vacancy in which you are responsible for performing market research, , detecting prospective customers and creating and implementing marketing campaigns. In its simplest form, it is about ensuring that customers' needs are met whilst maximising the profits of a company.

MAIN TASKS

- Developing the marketing strategy in line with company objectives.
- Creation and publication of all marketing material in line with marketing plans.
- Preparing online and print marketing campaigns.
- Promoting different campaigns which leads to business, sales and brand objectives
- Identify different opportunities and costumers needs

REQUIRED SKILLS

Languages

English : at least B2 (preferential factor)

Personal skills

- Communication skills
- Good negotiation skills
- Teamwork
- Creativity
- Analytics knowledge
- Customer service and PR Web

QUALIFICATIONS

No experience required.

Preferably students from Marketing, Communication, Public Relations or other related specializations.

WORKING CONDITIONS

Full time internship (40 hours/week – 8 hours/day)

Schedule: Monday to Friday

Location : Rio Tinto, Porto (Portugal)

SALARY

The company does not offer any financial compensation, but the students interested in performing internships in our brands and departments have the possibility to get hired after the end of the internship period.





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It's your opportunity to show your **highest level of motivation** and **best abilities** in a different team.

Get to know more about us on our [COVET GROUP WEBSITE](#) or in our [YouTube channel](#).

