

Gentle Traveller

Pascal Johanssen
Herausgeber

Gentle Traveller
Am Krögel 2
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Internship

Editorial assistant

at Gentle Traveller (Berlin)

Gentle Traveller

Gentle Traveller is a new travel magazine that aims at creating a new way of conceptualizing tourism, to present an alternative to the fast travel phenomenon. At Gentle Traveller, you will have the opportunity to work with our teams of award-winning journalists, editors, designers, and developers, all of whom contribute to creating and distributing the world-class content that is the hallmark of Gentle Traveller.

➔ www.gentletraveller.com

at Direktorenhaus

The Gentle Traveller team is located at a very unique place: the Direktorenhaus. This art platform in Berlin is one of the leading exhibition houses for applied arts in Germany. Since 2010, the museum in the center of the German capital, run by the Meisterrat (German Craft Council), presents selected unique pieces, limited series as well as conceptual design objects. The exhibitions focus on the latest trends in the applied arts.

The internship is aimed at students or graduates who would like to complete an Erasmus internship lasting between 3 and 12 months.

Your Tasks

- Research and production of daily articles on cultural travel topics for Gentle Traveller's digital publication channels
- Monitoring and performance analysis (Google Analytics)
- Creation of newsletters
- Optimization and maintenance of content in the editorial system
- Maintenance of articles by external authors
- Support for our events with live reports on social media and target group-oriented preparation of editorial content on Gentle Traveller's social media channels

Qualifications

- Educational background in fields of business, tourism, journalism, management, sociology or culture studies
- Excellent verbal and written knowledge of the English language. Knowledge of German welcome, but not needed
- Maintains positive relationships through strong interpersonal and communication skills, collegiality and teamwork

What can we offer you?

The opportunity to help shape a rapidly growing magazine on your own initiative – as part of an international team, you will have plenty of scope for initiative and creative ideas. In addition:

- Mentoring
- Responsibility
- Opportunity for follow-up work
- Option to work from home
- Employee, networking, and cultural events
- working in a creative, extraordinary atmosphere

Contact

Send an email with your application including

- letter of motivation and CV

to: Pascal Johanssen

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