



Covet Group
www.covetgroup.com



Copywriter and Content manager

COVET GROUP is a Portuguese company with a proven experience in the design and luxury field. We are proud of being a Team of Excellence that fights everyday to conquer the world through Design. A non-settle feeling that keeps us with eyes always set on the future.

The Copywriter and Content Manager is both an editorial and a digital profile. Its purpose is to create and animate digital content (texts but also images, videos, etc.) for a company, brand, or institution. A Copywriter and Content Manager will often balance many projects at once and contribute to multiple aspects of the company's marketing mix.

MAIN TASKS

Brainstorming and creating interesting, viral ideas and headlines for newsletters, press releases, websites and other media

Contributing with new and emerging ideas for best practices and guidelines in content and digital communication tactics and strategies

Write, edit and proofread with the goal of delivering an article or publishing in blogs

Collaborating with diverse teams, Sales and Press departments

Helping with support and management, achieving the objectives with your team

Express your unstoppable creativity with authentic contents

REQUIRED SKILLS

Languages

English : at least B2 (preferential factor)

Personal skills

Knowledge of with SEO and Wordpress

Aware of how to deal with current digital news environment as well as traditional editorial models

Social Networks savvy

Refined writing and communication skills

Teamwork

Creativity and innovation

International and multicultural vision

QUALIFICATIONS

No experience required.

Preferably students from Languages, Literature, Public Relations, Communication or other related specializations.

WORKING CONDITIONS

Full time internship (40 hours/week – 8 hours/day)

Schedule: Monday to Friday

Location : Rio Tinto, Porto (Portugal)



BOCA DO LOBO
exclusive design



PREGGO
YOUR IDEA OUR SOLUTION



BRABBU
DESIGN FORCES

OFICINA DA MARCA
Brand & Design Managers

circu
MAGICAL FURNITURE

LUXXU
MODERN DESIGN LIVING

delightFULL
Unique Lamps

MAISON VALENTINA
LUXURY BATHROOMS

EH ESSENTIAL HOME
MID CENTURY FURNITURE

RUG'SOCIETY
THE DELUXE OF PAST & PRESENT

PULLCAST
HANDLES WITH CARE



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SALARY

The company does not offer any financial compensation, but the students interested in performing internships in our brands and departments have the possibility to get hired after the end of the internship period.

Voice your thoughts, express your ideas, make an impact!

Get to know more about us on our [COVET GROUP WEBSITE](#) or in our [YouTube channel](#).

