

# AU Summer University 2020

Apply from 15 January – 1 April 2020

Term 1: 6 July – 24 July

Term 2: 27 July – 14 August



## Bachelor courses

Term 1 bachelor courses	Area	ECTS	Dates
Global Logistics & International Trade	Economics	5	6/7-17/7
Strategic Management of Risk	Management	5	6/7-17/7
Financial Decision Making - A Simulation Approach	Economics	5	6/7-17/7
Expertise, trust and narrative	Humanities	10	6/7-24/7
Ghost in the (Hollywood) Machine - Artificial Intelligence and Cinema	Humanities	10	6/7-17/7
How Do We Think about Animals? Human-Animal Studies Across Disciplines	Humanities	10	6/7-24/7
Cross-cultural Negotiation	Humanities	10	6/7-17/7
Managing Language in International Organisations	Humanities	10	6/7-17/7
Histories and Languages of the Viking Age: Old Norse & Medieval Latin	Humanities	10	13/7-24/7
Business Intelligence from Web Data Analytics and Data Mining	Economics	10	6/7-24/7
Global Entrepreneurship	Management	10	6/7-24/7
Sports Marketing and Sponsorship	Management	10	6/7-24/7
Youth, Drugs and Alcohol - Social Sciences Approach	Psychology	10	6/7-24/7
Term 2 bachelor courses	Area	ECTS	Dates
Mergers and Acquisitions	Economics	5	27/7-7/8
Money and Banking	Economics	5	27/7-7/8
Designing Survey Research	Economics	5	27/7-7/8
Wind Power Summer School	Engineering	5	9/8-21/8
Analytics Mindset in Accounting & Business	Economics	5	27/7-7/8
Genetic Engineering using CRISPR/Cas	Health	5	10/8-21/8
Immunotherapy	Health	5	3/8-14/8
Entrepreneurial Venturing: An Introduction to Concepts and Tools for Success	Management	5	27/7-7/8

<b>Term 2 bachelor courses continued</b>	<b>Area</b>	<b>ECTS</b>	<b>Dates</b>
Introduction to Design Thinking	Management	5	27/7-7/8
Social Marketing	Management	5	27/7-7/8
Serial(ized) crime on TV across Europe	Humanities	10	20/7-7/8
Visual Media Production - Making Short Fiction Films	Humanities	10	20/7-7/8
Global Fandom in the Digital Age	Humanities	10	27/7-14/8
Visual Anthropology Today - Infrastructures for Seeing, Thinking and Knowing	Humanities	10	27/7-14/8
The Archaeology of the Viking Age - The Making of Maritime Scandinavia	Humanities	10	27/7-14/8
Sex, Death and Fiction - Evolutionary Literary and Film Study	Humanities	10	27/7-14/8
Site-Specific AudioDrama	Humanities	10	27/7-14/8
Sustainable Entrepreneurship	Humanities	10	27/7-14/8
Game.Play.Design	Humanities	10	27/7-14/8
The Humanities and the Global Environmental Crisis	Humanities	10	27/7-7/8
Digital Culture and Visual Thinking	Humanities	10	27/7-14/8
Reading narratives of slavery, memory and human rights	Humanities	10	3/8-14/8
Economics of Football - How Behavioral Economics can explain Soccer	Economics	10	27/7-14/8
Emerging Innovation in Finance	Economics	10	27/7-14/8
International Trade and Policy in the Era of Nationalism	Economics	10	27/7-14/8
Digital Business Innovation & Social Media	Management	10	27/7-14/8
Retail Management	Management	10	27/7-14/8

## Master courses

<b>Term 1 master courses</b>	<b>Area</b>	<b>ECTS</b>	<b>Dates</b>
Next-Generation Sequencing	STEM	5	22/6-26/6
Integrated Nutrient Management	STEM	5	28/6-4/7
Diagnosis of Plant Disease	STEM	5	29/6-10/7
Forensic Accounting Fraud Analytics	Economics	5	6/7-17/7
Cognitive Neuroscience	Health	5	6/7-17/7
Designing and Managing a Salesforce	Management	5	6/7-17/7
Digital Technology and Innovation Strategy	Management	5	6/7-17/7
Managing the Family Business	Management	5	6/7-17/7
Diversity in the Workplace	Management	5	6/7-17/7
Risk Assessment of Xenobiotics	STEM	5	6/7-17/7

<b>Term 1 master courses continued</b>	<b>Area</b>	<b>ECTS</b>	<b>Dates</b>
Intensive Introduction to Data Science in Python	Economics	10	6/7-24/7
Corporate Governance	Economics	10	6/7-24/7
Lean Management	Economics	10	6/7-24/7
Animal Law	LAW	10	6/7-24/7
Law in the Digital Economy	LAW	10	6/7-24/7
Language and marketing	Management	10	6/7-24/7
Managing China Cross-Border Development	Management	10	6/7-24/7
Strategic Management of Creativity and Innovation	Management	10	6/7-24/7
Leading and Designing Organisations	Management	10	6/7-24/7
Transformative Services and Well-being	Management	10	6/7-24/7
<b>Term 2 master courses</b>	<b>Area</b>	<b>ECTS</b>	<b>Dates</b>
Application of Synchrotron Radiation in Nanoscience (Hamburg)	STEM	5	16/8-21/8 + online
International Construction Law	Engineering	10	20/7-31/7
The Interdisciplinary Summer School on Neuroimaging (ISSN)	Health	5	20/7-31/7
Food & Ingredients	Food science	5	27/7-7/8 + online
Enabling Digital Transformation in Manufacturing and Supply Chains	Bus & Econ	5	27/7-7/8
Financial Analytics in R	Economics	5	27/7-7/8
Issues in Energy and Environmental Management	Economics	5	27/7-7/8
Exchange Traded Funds (ETFs), Mutual Funds & REITs	Economics	5	27/7-7/8
Fixed Income Derivatives	Economics	5	27/7-7/8
Sustainable Finance	Economics	5	27/7-7/8
Vision, Decision, and Leadership	Management	5	27/7-7/8
Organisational Misbehaviour	Management	5	27/7-7/8
Bioactive Molecules in Agroecology	STEM	5	27/7-7/8
Six Sigma Design and Innovation	BTECH	10	27/7-14/8
Entrepreneurial Finance	Economics	10	27/7-14/8
Financial Risk Management	Economics	10	27/7-14/8
Human Sexuality, Gender, and Identity – <i>The Neuroscience of Sexuality</i>	Health	5	27/7-14/8
Civil Law in the Digital Single Market	LAW	10	27/7-14/8
Legal Aspects of Corporate Governance	LAW	10	27/7-14/8
Current Issues in European Human Rights Protection	LAW	10	27/7-14/8

Term 2 master courses continued	Area	ECTS	Dates
New Venture Creation	Management	10	27/7-14/8
Service Management and Marketing	Management	10	27/7-14/8
Leadership, Management Strategy and Business Ethics	Management	10	27/7-14/8
Management Information Systems	Management	10	27/7-14/8
Brand Management and Innovation by Design	Management	10	27/7-14/8
Consulting Frameworks, International PMOs and Project Management	Management	10	27/7-14/8
Online Reputation Management	Management	10	27/7-14/8
Practical Methods for Conducting Research on Internship	Management	10	27/7-14/8
International Organisation and Cooperation	Political science	10	27/7-14/8
Mother-Child-Health: from fecundity to puberty	Health	5	27/7-14/8
Climate Change - Crossdisciplinary Challenges and Solutions	STEM	5	3/8-14/8
Nutrient Absorption and Metabolism	STEM	5	3/8-19/8
Healthy Entrepreneurship and Innovation	Health	5	3/8-14/8
Clinical Global Infectious Disease	Health	5	3/8-21/8
Sustainable Food Packaging Design	Food science	5	3/8-7/8 + online
Gene Mapping	STEM	5	3/8-8/8
Genomic prediction in animals and plants	STEM	5	10/8-14/8
Summer school in food entrepreneurship	Food science	5	10/8-14/8 + online
Hands-on advanced methods and techniques in plant science and biotechnology	STEM	5	10/8-21/8
Advanced Water Cycle Management	STEM	5	16/8-28/8

