

ISCTE  Business School  
INSTITUTO UNIVERSITÁRIO DE LISBOA

# SUMMER SCHOOL LISBON 2020 PORTUGAL

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Accreditations, affiliations and rankings



**PRME** Principles for Responsible Management Education



**European Business Schools**  
Ranking 2018



# SUMMER SCHOOL LISBON 2020 PORTUGAL

**3-WEEK COURSES BETWEEN MAY 31<sup>st</sup> AND AUGUST 8<sup>th</sup>**  
ALL COURSES WORTH 6 ECTS CREDITS, EXCEPT Nr.1 (3 ECTS CREDITS)

**JUNE** (May 31st/June 10th)

1 - European Cross-Cultural Management

**MID-JUNE** (June 11th/June 27th)

- 2 - Corporate Negotiation and Influence
- 3 - Innovative Business Modelling
- 4 - Trends in Digital Marketing
- 5 - Leading High Performance Teams
- 6 - International Financial Reporting
- 7 - Fraud and Forensic Accountancy
- 8 - Investment Management Industry

**JULY** (June 28th/July 18th)

- 9 - Leadership and Strategic Knowledge
- 10 - Entrepreneurship: from business opportunities to innovation in practice
- 11 - Brand Management and Marketing Communication
- 12 - International Financial Management
- 13 - Fixed Income Markets
- 14 - Energy and Environmental Economics

**MID-JULY** (July 19th/August 8th)

- 15 - Cross Cultural Communication and Negotiation
- 16 - Innovation and Creativity in Marketing
- 17 - International Business
- 18 - Financial Risk Management
- 19 - Accounting for Decision Makers
- 20 - Entrepreneurial Marketing



**APPLY NOW**

6 ECTS FEES - Partner: 1.000€  
Non partner: 1.150€

3 ECTS FEES - Partner: 450€  
Non partner: 550€

Includes extra-curricular activities,  
transportation card, team-building,  
company visit, Portuguese language  
and History and Culture courses.

