

INTERNATIONALIZATION WITH ADDED VALUE

BLENDED INTENSIVE PROGRAMME

ORGANIZED BY: CHARLES UNIVERSITY INTERNATIONAL RELATIONS OFFICE

INTENDED FOR: INTERNATIONAL RELATIONS OFFICE STAFF

PHYSICAL PART: 22. – 26. 02. 2027

VIRTUAL COMPONENT: 03. 02. 2027 FROM 1:30 TO 3:00 PM (CET)

APPLICATION DEADLINE: 30. 11. 2026

SPOT WILL BE CONFIRMED BY: 07. 12. 2026



ANNOTATION

Internationalization plays a key role in enhancing the quality of higher education, shaping teaching, research, innovation, and engagement with society. Today, it goes far beyond mobility and international student recruitment, requiring universities to align their global activities with institutional priorities, societal needs, European values, and emerging challenges. At the same time, university alliances are opening new pathways for international engagement and mobility.

This BIP will bring together international office staff to explore practical approaches to strategic internationalization, impactful partnerships, Erasmus+ implementation, and universities' contribution to society. Through lectures, workshops, and peer learning, participants will exchange experiences, discuss common challenges, and identify innovative ways to maximize the value of international cooperation. A virtual component will precede the on-site programme, enabling participants to share institutional priorities and good practices.

HIGHLIGHTS

INTERNATIONALIZATION WITH PURPOSE

- Embedding internationalization in university and faculty strategic plans
- Building effective structures for international student recruitment and support
- The evolving role of International Relations Offices
- Making international experiences visible

PARTNERSHIPS WITH IMPACT

- European University Alliances: best practices from 4EU+
- Added value of university groupings and networks
- Cooperation with Ukrainian universities in times of transformation
- International cooperation in the context of resilience and security challenges

ERASMUS+ AS A CORE DRIVER OF INTERNATIONALIZATION

- Quality assurance in student and staff mobility
- Synergies between Erasmus+ and European University Alliances
- Green approaches to international mobility and campus life
- Mobility for All: fostering inclusion, resilience and wellbeing

INTERNATIONALIZATION FOR SOCIETY

- Micro-credentials and lifelong learning opportunities
- Student volunteering and community engagement during mobility
- Strengthening peer support during mobility
- University–industry collaboration



EXPECTED OUTCOMES

- ✓ Enhanced understanding of the diverse dimensions of internationalization and their added value for students, staff, institutions, and society
- ✓ Practical tools and proven approaches for strengthening the quality and impact of internationalization activities
- ✓ Concrete examples of how European values and priorities can be integrated into international experiences
- ✓ Exchange of ideas on how international offices can effectively support, coordinate, and promote internationalization across the institution
- ✓ New contacts for future cooperation and project development