

# The European Idea – what can Erasmus+ contribute?

## Workshop: Erasmus Mundus Joint Master Degree How do I start? Tips for project initiation

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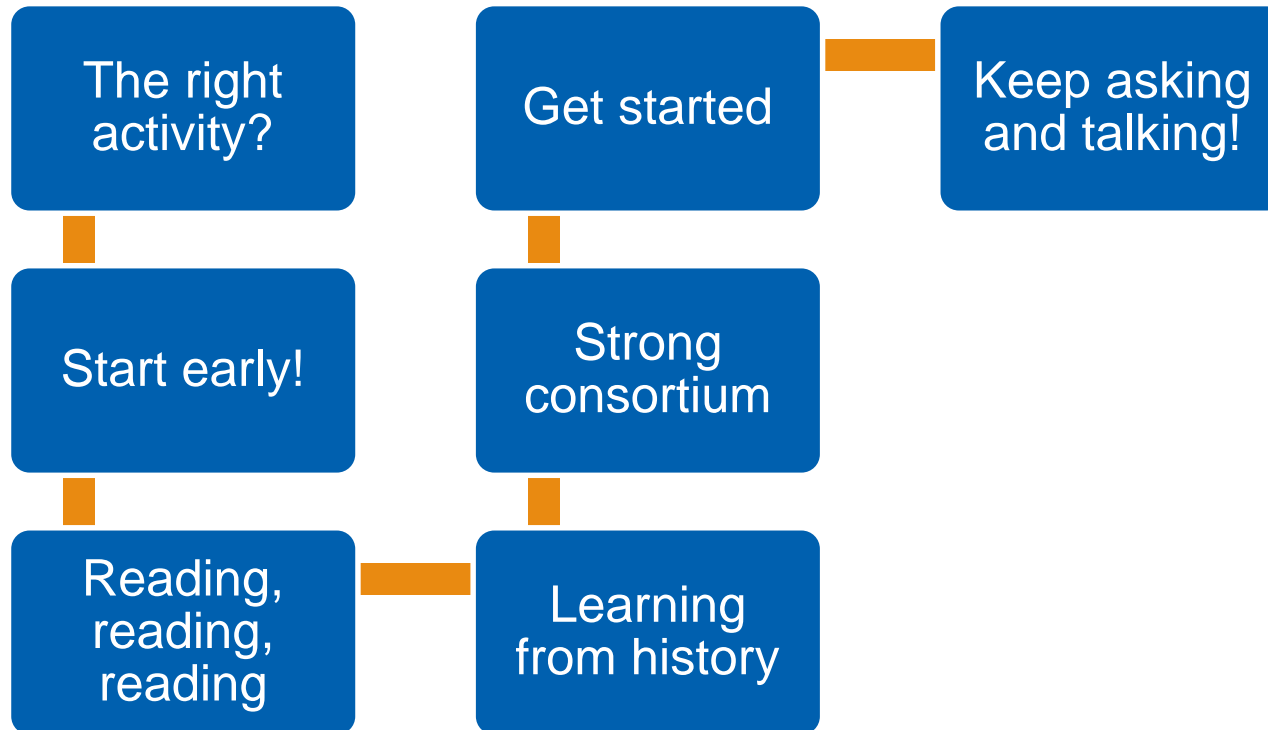
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The logo for DAAD (Deutscher Akademischer Austausch Dienst) features the letters 'DAAD' in a bold, blue, sans-serif font. To the right of the text is a stylized orange globe with a grid of latitude and longitude lines.

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# 7 steps to success



# 1. The right activity? (1)



## Simplification in Erasmus+:

- ✓ Streamlined calendar, **one annual call for proposals**
- ✓ **Call 2016** will be published in **September/October 2016**

## The right activity (2)

- Familiarise yourself with the Programme/Key Action /Activity and its objectives
- Do the objectives of the project idea fit with these objectives?
- Do you have the capacity at your institution to embark on a long journey?

**A good project idea is not enough!**

# The right activity (3)

## EMJMD is the right activity

- To enhance the international profile of your institution
- To intensify cooperation with selected partners and profit from synergies
- To set-up an attractive programme for international students
- If a joint programme already exists & EM would be the cherry on top!

## EMJMD is NOT the right activity

- To finance your national programme
- To fund cooperation with new partners
- To attract students from only one given country or region
- To offer exchange opportunities/scholarships to your own students

# An integrated, international programme

*“One course, one price, one product”*

A joint curricula

A joint application and selection process

A common fee structure

A joint, double or multiple degree

Joint study regulations

Joint advertisement and information

Mobility pathways for students and staff

*The level of integration of a joint programme can vary, EM represents the most integrated version... (JOIMAN)*

## 2. Start early!

- Best practice: **EARLY!**
- Set a realistic time-frame for project preparation - **Check availability of partners when planning the submission process (holiday times, academic calendar)**
- **From the very beginning, be aware of the deadline for submission**

# 3. Reading, reading, reading

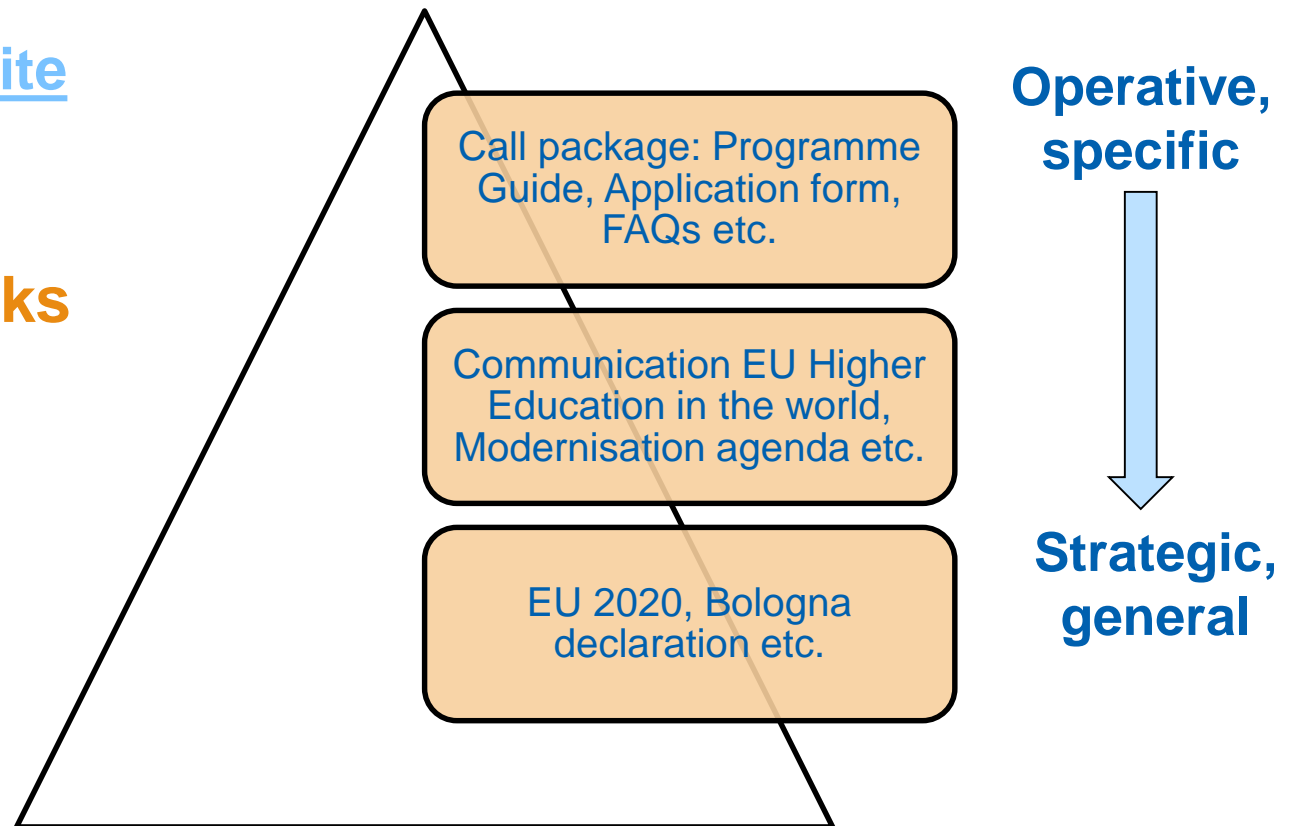
😊 **Good news**

... all information will be published on the Internet!

→ [EACEA Website](#)

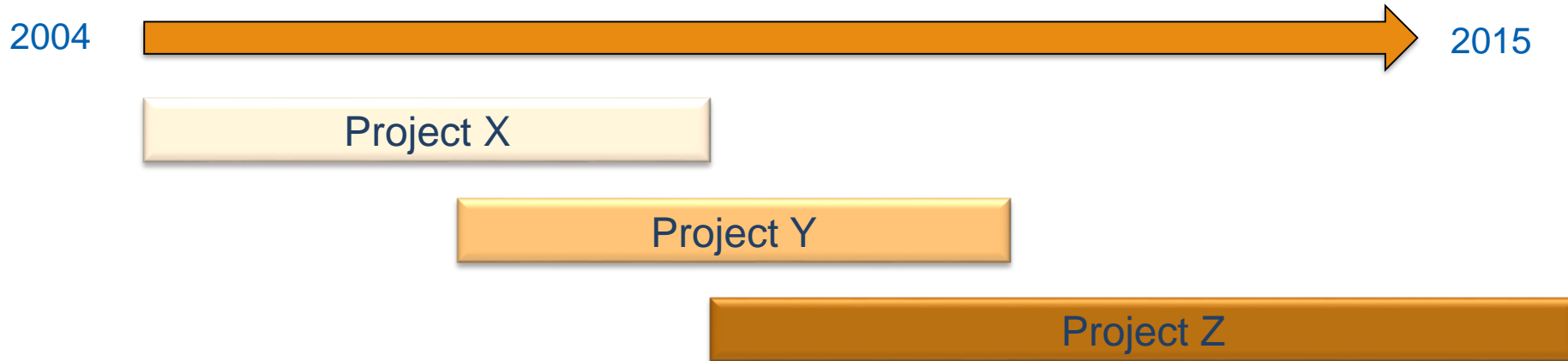
→ [NA Website](#)

+ additional links





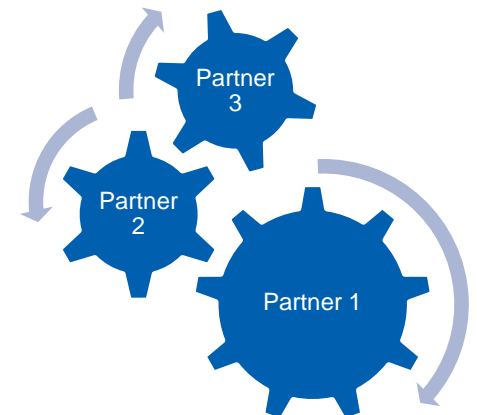
## 4. Learning from history



- **Use of project databases → EACEA website**
- **Avoidance of repetition!**
- **Identification of potential partners (and competitors)**

## 5. Strong consortium (1)

- Strong **institutional support** - Responsibility for engagement in activities by top-level management
- **Complementarity of partners** - no overlapping in tasks and responsibilities
- **No “sleeping” partners** (strong involvement of all partners from the very beginning)
- Choosing the **lead institution** (project management experience and capacity)
- Respect minimum requirements for number of partners
- + Other HEIs (added value)
- + Non-university partners (added value)



## 5. Strong consortium (2)

- **Let's built a consortium...**
- Preferably existing networks or partnerships
- Best case: already common project experience (prove of collaboration and mutual trust)
- New partners: partners of partners, contacts, partner search/requests (quality assessment!)
  
- **Communication...**
- ✓ Choose the language with which all project partners are the most comfortable
- ✓ Communicate with your partners on a regularly basis (Skype, E-mails, Phone)
- ✓ Be reliable – build trust – do not underestimate intercultural communication



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## 6. Get started

- **Concept note – all important information in 5 pages**
- Comply with the award criteria right from the start
- Be precise and clear, avoid extensive explanations, avoid abbreviations
- Provide facts and figures; indicate WHY, by WHOM and HOW something will be done
- Be clear about the funding scheme and the allocation of funds within the consortium
- Name of project: try to find a catchy acronym (marketing tool!)

## 7. Keep asking and talking!

- **Use knowledge of colleagues are familiar with EU programmes (especially those who are not familiar with your project)**
- **Use knowledge of EACEA /NA/ NEO**
- **Define and test communication channels (Phone, email, skype, collaborative working platforms)**
- **If possible, 1-2 physical meetings (e.g. with support of DAAD for German HEI representatives)**



